



July 21, 2006

Roadside Assistance Plan to Aid NitroFill Consumers

Friday July 21, 1:18 pm ET

Free Program Provides One-Time Reimbursement of Fees for Tire Changing or Vehicle Towing

POMPANO BEACH, Fla.--(BUSINESS WIRE)--July 21, 2006--Filling a vehicle's tires with NitroFill(TM) is a great way to increase fuel economy, tire life and safety. Now, there is another important reason for drivers to convert from air to the nation's first comprehensive nitrogen tire inflation program.

NitroFill's Roadside Assistance Plan (<http://www.nitrofill.flattireassist.com>), which comes free with every purchase at participating dealers, guarantees that if a tire goes flat, even from a road hazard, within 12 months, the company will send a service vehicle to change the tire or provide towing to a facility of the customer's choice and provide reimbursement (up to \$60) for the needed work. The roadside assistance hotline -- (877) 216-4097 -- is staffed 24 hours a day, 365 days a year.

"We are focused on value and safety and feel the NitroFill program offers that to consumers," said Jay Lighter, president of Kreska Technologies, Inc., the sole worldwide distributor of NitroFill. "Our unique equipment and inflation process provide a verifiable concentration of pure nitrogen, in the serviced tire, in excess of 95%, meaning tires stay properly inflated, increasing fuel savings and decreasing tread wear. On the rare occasion when a problem arises, the Roadside Assistance Plan insures drivers receive prompt service and money back."

Automotive experts agree that meeting the 95% in-tire standard is critical to realizing the benefits of nitrogen tire inflation, which include increased gas mileage, improved performance and handling, extended tread life, and better retention of tire pressure than those filled with air.

To learn more about NitroFill, the high quality refined nitrogen product used by the United States Air Force in every tire of the nation's fleet of B-2 bombers, or to find an authorized dealer, visit <http://www.whynitrofill.com>.