

# MOTOR

www.motor.com

April 2006/\$6.00

## Nitrogen Tire Inflation Equipment

NitroFill's unique six-stage filtering process ensures a minimum of 95%



in-tire nitrogen purity. According to the maker, tires filled with nitrogen deliver better gas mileage, improve performance and handling, extend tread life and require less maintenance than

those filled with air. The company also offers support to help automotive professionals generate profits and increase customer loyalty. Support includes promotional materials, on-site product and sales training, service reminders e-mailed directly to customers, inclusion in regional and national marketing and monthly newsletter updates providing information on product development, industry news and profit-building strategies. *NitroFill*