

Florida Trend

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TECH SPOTLIGHT



Kreska Technologies *Pompano Beach*

WHAT IT DOES: The company makes and distributes NitroFill, a nitrogen tire inflation system, to auto dealers and service centers.

HOW IT WORKS: NitroFill produces nitrogen at the auto service center by separating it from air (which is 78% nitrogen) under low pressure.

WHY NOW: Properly inflated tires are a key to better fuel economy. One of the benefits of nitrogen vs. oxygen in tires is that nitrogen leaks out of tires at a slower pace. "It doesn't permeate through the tire," says Jay Lighter, president of NitroFill.

WHAT IT COSTS: Typically \$6 to \$10 per tire.

WHERE YOU'LL FIND IT: About 80 car dealers and auto service centers in Florida. For locations, go to whynitrofill.com. 