

# Dealer Fixed Operations

{E – Newsletter}

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## **NitroFill adds roadside assistance to dealer program**

NitroFill's Roadside Assistance Plan ([www.nitrofill.flattireassist.com](http://www.nitrofill.flattireassist.com)), which comes free with every purchase at participating dealers, guarantees that if a tire goes flat, even from a road hazard, within 12 months, the company will send a service vehicle to change the tire or provide towing to a facility of the customer's choice and provide reimbursement (up to \$60) for the needed work. The roadside assistance hotline -- (877) 216-4097 -- is staffed 24 hours a day, 365 days a year.

"We are focused on value and safety and feel the NitroFill program offers that to consumers," said Jay Lighter, president of Kreska Technologies, Inc., the sole worldwide distributor of NitroFill. "Our unique equipment and inflation process provide a verifiable concentration of pure nitrogen, in the serviced tire, in excess of 95%, meaning tires stay properly inflated, increasing fuel savings and decreasing tread wear. On the rare occasion when a problem arises, the Roadside Assistance Plan insures drivers receive prompt service and money back."

Automotive experts agree that meeting the 95% in-tire standard is critical to realizing the benefits of nitrogen tire inflation, which include increased gas mileage, improved performance and handling, extended tread life, and better retention of tire pressure than those filled with air.

To learn more about NitroFill, the high quality refined nitrogen product used by the United States Air Force in every tire of the nation's fleet of B-2 bombers, or to find an authorized dealer, visit [www.whynitrofill.com](http://www.whynitrofill.com).